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**GREATER  
MANCHESTER**

# **GMCA Green Summit 2026**

Event Support Proposal

Headline sponsor and official

partner information



**GMCA** GREATER MANCHESTER  
COMBINED AUTHORITY

# Greater Manchester's Green Summit

The Greater Manchester Green Summit has now become an annual fixture in the North West's sustainability calendar, providing a free, fair and equal opportunity for everyone in the region to attend, find out more and to get involved in tackling the climate crisis.

Taking place on Tuesday 3rd March 2026, at a new, exciting venue, the Coop Live, we are promising a showstopper of a day.

Last year we exceeded all expectations, with 1500 delegates registering to attend (plus a waiting list), 1000 online viewers, we hosted 18 separate sessions with over 110 speakers and 70+ exhibition stands in our marketplace.

## How can we exceed expectations from last year's Green Summit?

The Green Summit will continue to be an inclusive and dynamic event, putting the people driving change at its heart. This includes those leading organisations to cut carbon and improve sustainability, those lobbying policy-makers for meaningful environmental action, and those rolling up their sleeves to make a real difference on the ground. These are the people creating lasting change, inspiring others, enriching communities with greener spaces, helping nature thrive, and reducing waste through creative, engaging projects.

The new venue delivers space to ensure that your priorities to connect and meet are met inside a venue which inspires creativity and next-level thinking. Co-op Live is one of the most sustainable arenas in Europe, with the building designed with sustainability at its core.

## What can a typical day at the Green Summit entail?

Alongside a deep dive into action so far on the [Five Year Environment Plan](#) for Greater Manchester (2025 – 2030), we'll be hosting networking events on a grand scale with our Green City Cafés – providing an opportunity for sector themed discussions, creating solutions and working links with others doing business and taking action in the region.

This event puts you and other like-minded people and organisations at the heart of its agenda, showing how we are taking climate action today, tomorrow and together.

## Green Summit 2024 was made possible through the generosity of our partners:

### Official Headline Sponsors (Level 1):

- Daikin
- Deloitte LLP
- Electricity North West
- SSE
- United Utilities

### Official Partners (Level 2):

- Barkers Associates
- Environment Agency
- Improveasy
- Suez Recycling and Recovery UK

The Green Summit presents what we can all achieve as a collective, given the right support and collaborative opportunities to succeed. It is an opportunity to meet and network with colleagues face-to-face who all share the same ideals and challenges on the climate and to celebrate those who are taking action and inspiring others to do the same.

**We would like to invite your organisation to consider being part of this year's event by committing to our support package and providing your ideas for another unmissable Green Summit in 2026.**



# Green Summit 2026 - Our delivery aim

The Greater Manchester Strategy 2025-35 sets out our shared ambition for a place where everyone can live a good life in a fairer, greener and more prosperous city region. It makes clear that progress comes from doing two things together: growing an economy that works for everyone and improving the wellbeing of all our people and communities.

The Strategy also recognises that a good life depends on a healthy natural environment. Clean growth, lower carbon emissions, strong local neighbourhoods, and access to quality green space are all key to achieving our goals. The Five Year Environment Plan supports this by setting out how we will cut emissions, improve our environment, build resilience and restore nature across Greater Manchester.

Our aim is to help bring this vision to life by showing what practical actions we can all take to reduce our climate impact, protect and grow our natural environment, and support better outcomes for people and places. This means working together, focusing on prevention, supporting communities, and creating opportunities that benefit everyone.

To make this happen, we are taking a people-first approach. We want our plans to be clear, accessible and shaped by the widest range of voices. This reflects the Strategy's commitment to partnership working, shared responsibility and involving communities in the decisions that affect them.

We are speaking with our partners and stakeholders to shape this year's Green Summit so it reflects the priorities of the Strategy and the Five Year Environment Plan. The Summit will highlight the challenges we face, the opportunities ahead, and the actions we can take together to create a cleaner, greener and fairer Greater Manchester.

Our Green City Cafes will explore key areas where the region faces environmental challenges. Each café will outline the issue, encourage discussion about how organisations can contribute, and give people the chance to connect with others.

Strong relationships and shared problem solving are central to the Greater Manchester Strategy, and these sessions will help build the networks needed to accelerate progress.

Our Backstage Club will host Green City "World Café" style sessions that bring the environment and the Greater Manchester Strategy to life by exploring how we can create a more equal and greener future for everyone.

# Audience breakdown

The Green Summit has always been a free event, designed to remain accessible to all sectors, communities, and individuals across Greater Manchester. Our aim is to continue promoting it as an event "for everyone", offering content and insights that are relevant no matter your background, interests, or level of knowledge about the climate crisis.

Each year, the Summit brings together a vibrant mix of attendees: business leaders working within the green sector, community groups enhancing local green spaces, and young people developing school projects and enterprises that support a carbon-neutral future.

With our new venue and expanded space, we plan to grow our traditional Marketplace, showcasing the many organisations contributing to Greater Manchester's Five-Year Environment Plan. We'll be inviting them to share information and resources with attendees, helping spread awareness of the region's progress in tackling the climate crisis.

Last year, our audience represented a wide range of sectors. Although identified by category, they are ultimately individuals united by a shared commitment to doing the right thing for the planet.

## Breakdown of Delegates registered for previous Green Summit

Sector	Number	Percentage
<b>Businesses / corporates</b>	630	52%
<b>Public sector (districts, govt, NHS etc)</b>	170	14%
<b>Academia</b>	150	12%
<b>Suppliers</b>	200	17%
<b>Communities / community groups</b>	60	5%

\*Actual total number of people registered = 1400 however, not all people completed the sector category



## Why support Greater Manchester Green Summit 2026?

As one of our key partners you will be more than aware of how we value partnership working – without your input we cannot realise our plans and ambitions for Greater Manchester. Involvement in our next Green Summit is your opportunity to endorse this work and be recognised as playing a leading part in delivery for the city-region's environment.

Greater Manchester Combined Authority (GMCA) has a proven track record of delivering engaging events. This year will be our eighth Green Summit, banking seven years' experience of what our stakeholders and citizens want to see and takeaway.

The Green Summit is a sell-out event, with a waiting list, every year. We have the channels and networks to invite people from all sectors to our event. Each year the profile of the Mayor and Green Summit event increases – we would go as far as saying it's the hottest regional environment event ticket around.

Through our various feedback channels, we know what works for those who attend and contribute. Driven by the continuing urgency of our climate and biodiversity crisis, we strive to improve and enrich our offer each year - benefitting from partners' ideas and expertise for delivery and together building reach and engagement through joint communications and engagement campaigns.

Here's a quick look at some of the numbers from Green Summit 2024:



# Promotion and reach

Each year the profile of the Mayor of Greater Manchester increases and the annual Green Summit gains popularity as more of the region's businesses and residents want to find out more and get on-board.

With the combined reach of the Mayor of Greater Manchester and the Green City Region and 10 local Councils' social media and newsletter channels, the audience reach can go wide and deep.

GMCA has an expert, award-winning communications and media team that promotes the Green Summit and associated campaigns throughout the year. Previous impacts included:

- Interviews and coverage with media outlets including Sky News, Good Morning Britain, Global Radio, Hits Radio, the Guardian, Manchester Evening News, About Manchester and Mancunian Matters.
- Over 5k unique visits to the GM Green Summit website.
- 1.4k delegate registrations – a sell out!
- Over 2k online viewers of our event livestream.
- Over 3k unique views of road to the Green Summit preview content.
- Over 600k total social reach for #GMGreenSummit

Our communications approach is to promote the Green Summit via our myriad GMCA, Green City and Mayor of GM owned digital channels, alongside providing a toolkit of assets to partners including the 10 local councils, Transport for Greater Manchester, Greater Manchester Integrated Care Board, Greater Manchester Police and other organisations working in partnership with the environment team on a huge range of projects.

## Co-op Live Branding Opportunities

Co-op Live is offering unforgettable branding opportunities at this year's Green Summit, giving Headline Sponsors the chance to shine in truly spectacular fashion. The iconic Halo, visible far and wide across the region, will light up the venue with your brand and create a powerful, one-of-a-kind moment in a premium, high-profile space, with the opportunity to have your brand fully integrated into this impressive display.

Inside, the sweeping Level 0 Street Screen will transform Virtue Place into a showstopping visual experience, providing a dynamic platform for film, motion graphics and bold branding projections. Here too, you will be able to make your brand a vibrant part of the action, ensuring maximum visibility and a breathtaking showcase for sponsors ready to make a major impression.

- Founders Screen Physical Size: 3773mm tall, 21268mm wide
- Halo Screen A: 9449mm tall, 34720mm wide
- Halo Screen B & C: 9449mm tall. 33099mm wide



# Green Summit 2026 partner offer and benefits

Your support means a great deal to us and it always will, whether or not it includes financial contributions. If you are interested in helping to fund this year's Green Summit, we'd love for you to consider the following:

1. All sponsors and event partners to have demonstrated a commitment to delivering the Greater Manchester Five Year Environment Plan by answering and evidencing the following questions (All):
  - Does your organisation have a climate action plan which supports Greater Manchester's ambition to be carbon neutral by 2038?
  - How has your organisation contributed to the Greater Manchester's Five Year Environment Plan over the last 12 months?
  - How does your organisation intend to continue supporting the Five Year Environment Plan 2025-2030?
2. Funding – Two levels of financial support with add-ons:
  - Level 1 Headline Sponsor - £15,000
  - Level 2: Official Green Summit Partner - £8,000
3. Provide additional 'in-kind' support – Assisting with communications and engagement in the lead-up campaign. Partners have huge social media presence as well as internal 'transmitter' channels to promote our messages to a wider more diverse audience.
4. Consider contributing to the Green Summit 2026 pre and post event programme by hosting separate fringe events.

## What will your support help to fund?

- Project management ensuring delivery of the eighth, high-profile, in-person, flagship environment event on Tuesday 3rd March 2026, based at the Coop Live, a widely accessible and one the most sustainable arenas in Europe.
- Programme of livestreaming of the main plenary event session ensuring online visibility, accessibility and wider participation beyond the live event.
- Pro-active communication and engagement campaign via online and external channels and media, pre, during and post Green Summit 2026.

**"Having sponsored the event since it started in 2018, I've been involved in pretty much all of them and every year I'm blown away by the number and quality of attendees, as well as the inspiring stories, case studies and enthusiasm on display."**

**Jonny Morgan, Head of Communications, SP Electricity North West**

## Proposed Level of support / benefits/visibility

Benefits	Level 1: Official Headline Sponsor (£15,000)	Level 2: Official Partner (£8000)
<b>Meet and greet with the Mayor of Greater Manchester including photograph opportunity</b>	✓	
<b>Partner's logo on event branding including welcome banners and main stage presentation</b>	✓	
<b>Prestigious Coop Live external 'Halo' branding</b>	✓	
<b>Advertising on main Founders Screen</b>	✓	
<b>Dedicated networking space</b>	✓	
<b>GMCA press to reference official headline sponsors in all pre and post event press releases, with further information in the notes to editors</b>	✓	
<b>Partner social media support, boosted across GMCA's social channels (LinkedIn, Facebook, Twitter, Instagram)</b>	✓	✓
<b>Partner to publicise partnership via own PR activity and channels</b>	✓	✓
<b>Opportunity to provide content for Green City Region website –</b> <ul style="list-style-type: none"><li>• Headline up to 3 features</li><li>• Partner x one feature</li></ul>	✓	✓
<b>Prime exhibition stand space at Green Summit – including screen and power</b>	✓	
<b>Exhibition stand space at Green Summit – including screen and power</b>	✓	✓
<b>Five guaranteed places at the Green Summit 2026 event</b>	✓	✓
<b>Featured in post event e-mail sent out to delegates</b>	✓	✓

This is an indication of the opportunities available to sponsor the Green Summit 2026. We're happy to discuss and ensure that we are meeting the needs of your organisation. Please note all prices are exclusive of VAT.

## Legalities

GMCA will undertake that it will use reasonable commercial endeavours to ensure the maximum press and promotional coverage of the sponsor through the media and methods set out above.

It will be agreed that the Sponsor acknowledges that it will submit all outward facing promotional materials produced by it or on its behalf to the GMCA Environment and Communications Team for the GMCA's prior written approval which the GMCA will not unreasonably withhold or delay.

## Be part of the buzz, next steps...

Appendix 3 contains a form which will require completion from partners who are interested in being an official sponsor for this year's Green Summit. This will ensure that your organisation receives the best possible value for money when sponsoring this regional event and that we can report your support with accuracy.

The delivery team are more than happy to arrange a follow-up discussion to provide more detail on the opportunities available.

We will need to know your funding and support preference by mid-January 2026. to ensure our partners can make the most of their involvement in all event development and engagement campaign stages.

Please email [GreenSummit@greatermanchester-ca.gov.uk](mailto:GreenSummit@greatermanchester-ca.gov.uk) to return your form or to indicate if you or your organisation would like to meet to discuss further your collaboration with us on this year's Green Summit.



## APPENDIX 1 - Features and blogs from 2024:

Green Summit 2024 website event pages featuring programme, downloadable agenda and livestream:

### GMCA Green Summit 2024 Press Release

Greater Manchester can be carbon neutral by 2038 – but we cannot do it alone - Greater Manchester Combined Authority

### Green Summit related features on Green City Region Website:

29 October 2024 - Registrations now open for Greater Manchester Green Summit 2024 - GM Green City

11 December 2024 - New GM Five-Year Environment Plan unveiled at Green Summit - charting a course to reach our carbon neutral goals - GM Green City

5 February 2024 - School Eco Refill Shop at the Green Summit - GM Green City

### Green Summit Sponsor Website Content "Road to the Green Summit"

Our blog content receives an average of 300+ views per article

Date published 2024	Sponsor	Link to feature
12 November	Barker	<a href="#">Green Summit 2024: Barker backs Greater Manchester's carbon neutral goals by 2038</a>
26 November	United	<a href="#">Green Summit 2024: Working together to manage rainfall and slow the flow</a>
27 November	Electricity North West	<a href="#">Green Summit 2024: Electricity North West - Connecting with nature</a>
28 November	Daikin	<a href="#">Green Summit 2024: Four Common Myths About Heat Pumps – Busted by Daikin</a>
29 November	SSE	<a href="#">Green Summit 2024: Local solutions to local challenges - how SSE sees the future of decarbonisation.</a>
3 December	Electricity North West	<a href="#">Green Summit 2024: Flexibility Services - A new revenue stream and energy efficiency boost for North West businesses</a>
6 December	Deloitte	<a href="#">Green Summit 2024: Greater Manchester's role in fostering sustainable change</a>
12 December	Electricity North West	<a href="#">Green Summit 2024: Powering the Future, Electricity North West's commitment to the North West</a>
18 December	SSE	<a href="#">Green Summit 2024: Turning ambition into delivery on city decarbonisation</a>

